



PEN's Annual Wine Tasting Event - Sponsorship Opportunities
Sunday, April 23, 2023, 5 p.m. – 8 p.m.

GRAND CRU (1 Only) - \$5,000

- "Presented by..." branding on all media, communications and press
- Recognition on event invitation (must confirm by March 11)
- Prominent recognition on event materials
- Prominent signage at the event
- On stage presentation on the evening of the event
- Exclusive promotional table with opportunity to distribute materials at the event
- Recognition on PEN's website and social media
- 10 complimentary tickets including wine & spirits tasting tickets
 - ***Estimated Total Impressions: 245,000 (past publicity includes Pasadena Magazine, Pasadena Weekly, Pasadena Outlook, Pasadena Now, social media, and more)***

CHAMPAGNE - \$2,500

- Name most prominently listed on the sponsor page in the event program
- Recognition on event invitation (must confirm by March 11)
- Recognition on event materials
- Prominent signage and acknowledgement from the stage
- Recognition on PEN's website and social media
- 10 complimentary tickets including wine & spirits tasting tickets

BORDEAUX - \$1,000

- Name more prominently listed on the sponsor page in the event program
- Recognition on event materials
- Prominent signage and acknowledgement from the stage
- Acknowledgement on the evening of the event
- Recognition on PEN's website and social media
- 8 complimentary tickets including wine and spirits tasting

SYRAH - \$750

- Name prominently listed on the sponsor page in the event program
- Recognition on all printed materials
- Prominent signage and acknowledgement from the stage
- 6 complimentary tickets including wine and spirits tasting

PINOT NOIR - \$500

- Name prominently listed on the sponsor page in the event program
- Recognition on all printed materials
- Prominent signage and acknowledgement from the stage
- 4 complimentary tickets including wine and spirits tasting

BEAUJOLAIS - \$250

- Name listed on the sponsor page in the event program
- Signage at the event
- Acknowledgement on the evening of the event
- 2 complimentary tickets including wine and spirits tasting



PASADENA EDUCATION NETWORK
Promoting family participation in public education

PEN is a network of more than 2,000 parents who support and send our children to Pasadena Unified School District Schools. We promote family participation in public education to benefit all students in Pasadena, Altadena and Sierra Madre. Because of PEN, school communities are stronger, parents are more engaged, and schools throughout the Pasadena Unified School District have improved and continue to make gains.



YES, I'll be a Sponsor of PEN's 13th Annual Wine Tasting Event

___ **GRAND CRU** – (Presenter, 1 only) - \$5,000

___ **CHAMPAGNE** - \$2,500

___ **BORDEAUX** - \$1,000

___ **SYRAH** - \$750

___ **PINOT NOIR** - \$500

___ **BEAUJOLAIS** - \$250

Name _____ Daytime phone _____

Address _____

Email _____ Sponsor Level _____

___ My check is enclosed Please charge my credit card ___ Visa ___ Mastercard

Name on card _____

Account # _____ Expiration date _____ Security Code _____

Please email to Nancy@penfamilies.org or mail to PEN, 3759 E. Foothill Blvd., #481, Pasadena, CA 91107