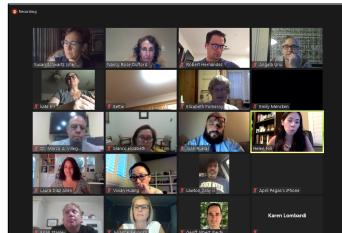


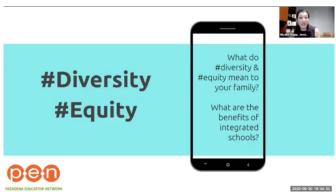
PASADENA EDUCATION NETWORK

Year in Review 2020-2021

Parent Programs

- What to Expect from Remote Learning (x4)
- Choosing An Elementary School
- Middle School Parent Panel
- High School Options 101
- Navigating Open Enrollment
- Supporting Your Child's Mental Health
- Mental Health Self Care for Parents
- Hello, Kindergarten
- Hello, Middle School
- Hello, High School
- PUSD School Board Candidate Forum
- **❖ Total Parent Program Attendance: 858**
- **❖ Total Program Views: 1,359+**





Pre-School Parent Programs

- Pasadena Preschool Fair
- JPL
- Caltech Children's Center
- Altadena Children's Center
- Cottage Co-op
- Linda Vista Children's Center
- **❖ Total On-site Program Attendance: 191**



School Tours

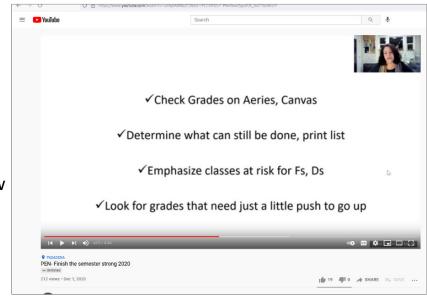
- Created a Virtual School Tour Guide with tips and suggestions for how to lead an effective virtual school tour.
- Distributed guide to principals and PEN Parent Ambassadors.
- Staff and PEN Parent Ambassador Volunteers participated in virtual school tours.
- **❖ Total Tour Attendance: 1,022**

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Parent & School Support

- Assisted parents with enrollment, remote learning access, and Canvas sign up
- Madison Elementary "Welcome to Kindergarten"
- PTA Council presentation & meetings
- Parent Engagement Visioning Meetings
- "Finish the Semester Strong" video for parents of secondary students (200+ views)
- Collaboration with Integrated Schools to create their "How We Show Up" guide
- Sierra Madre Elementary DEI parent group
- Web site resources and parent/school best practice sharing
- Created an updated PEN Strategic Plan
- Individual parent consultation and coaching
- ❖ Total Individual Parent Support: 361

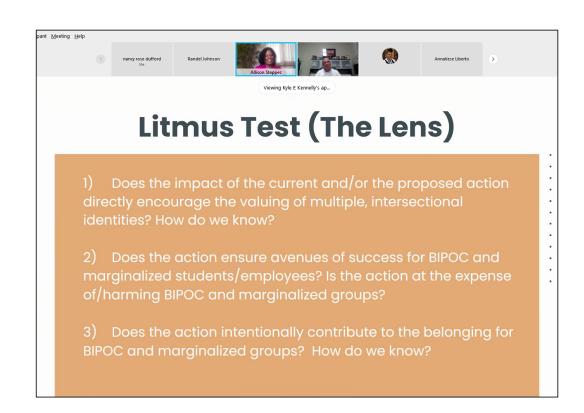


Parent Advocacy

- LCAP Parent Advisory Council (PAC)
- DELAC
- CAC
- AAPC
- DAC
- Parent Leadership Council

Issues including:

- Technology Issues
- Parent Portal inaccuracies
- Paper report cards
- English Learner Assessments
- Prop 15 and Measure O endorsements
- Mental Health & student wellness concerns
- Grading compassion
- Math Academy concerns
- Special Ed parent engagement
- School Start Times
- Expanded Learning Opportunities Town Hall



Outreach

- Expanded our PEN Parent Ambassador network and held monthly meetings
- 2,166 Facebook followers
- 47,021 Facebook reach
- 20,729 Facebook post engagement
- Weekly e-newsletter readership of approximately 700
- Elementary virtual parent coffees
- Preschool Parent Survey & Focus Groups





By the Numbers

2020 - 2021	Total
Members	2,157
Program Attendance	1,049
Program Views	1,359
Elementary Tour Attendance	608
Secondary Tour Attendance	414
Individual Parent Support	361
Parent Meet-ups	114
Cash Income	\$187,787
Cash expenses	\$164,357

We Made It!

