



IMPORTANT INFORMATION Regarding Our Local Public Schools

1 What is PUSD?

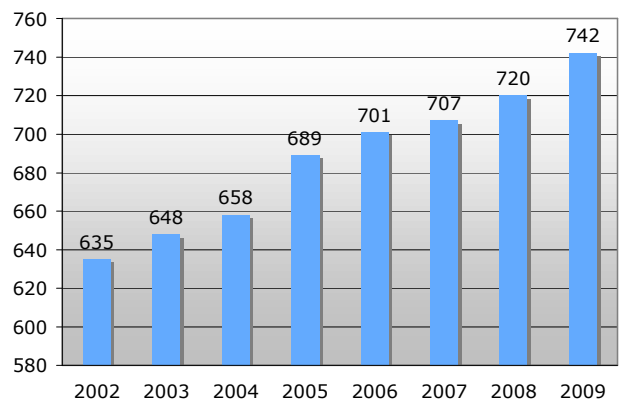
The Pasadena Unified School District serves about 19,500 students in Altadena, Pasadena, Sierra Madre and adjoining unincorporated parts of Los Angeles County.

2 How is the District doing in terms of educating our community's young people?

Over the past several years our local schools are showing significant improvement. Math scores are up. English language proficiency scores are up. The API (academic performance index) is up. More students are being accepted at colleges and universities.

In 2002 only three schools scored over 700 on the API index. In 2009 23 schools scored above 700 and 9 scored over 800. The District wide score increased 107 points since 2002.

**PUSD District Academic Performance Index
(API) Scores 2003-2009**



3 What, exactly, does Measure CC do?

Measure CC will provide local funds for education that cannot be taken away by the state. These funds will be used only for academic programs. Specifically in our community these funds will help:

- preserve quality education and protect academic programs against state budget cuts,
- continue funding for advanced math, science and technology courses and for art and music programs,
- keep school libraries open,
- attract and retain the best-qualified teachers and
- support other critical academic programs that help prepare our students for college and careers.

4 How much is Measure CC for—and how long will it last?

\$120 per taxable parcel of property per year (\$10 a month or about 33 cents a day) for 5 years only.

5 How will the voting take place?

This will be a mail ballot only election. The Registrar of Voters will mail ballots to all registered voters (including homeowners and renters) around the first week of April, and they must be received by the Registrar no later than May 4, 2010.

6 How much will Measure CC raise?

Approximately \$7,000,000 a year for 5 years.

7 Why do we need Measure CC now?

Our local schools are primarily funded by the state government. Not only is California 49th in the country in per-student state funding, new state cutbacks in education are hurting classroom instruction even more. Just this year the state eliminated \$23 million dollars in funding for our local schools.

8 How many voters are needed to pass Measure CC?

State law requires that 2/3 of those who vote must vote YES on Measure CC.

9 What will happen if voters reject Measure CC?

Without Measure CC class sizes will increase, school libraries will be closed, many music and art programs will be eliminated, advanced courses in math and science will be reduced, and summer school will be cut back drastically or eliminated altogether.

10 Did voters just vote last year for a tax for the District?

2008's Measure TT was a bond measure for the renovation and repair of facilities. Money from that measure cannot be used for academic programs.

11 Will Measure CC have an independent community oversight committee to make sure the money is well spent?

Yes.

12 State budget cuts will result in a \$23 million budget gap for the District but Measure CC will only raise \$7+ million. Even if Measure CC passes, what will the District do about the other \$16 million budget cuts?

Teachers, librarians, district staff, administrators, are working to agree on a furlough plan to help address the budget crisis. Even so, there will be other cuts and layoffs but the District will keep them away from the classroom as much as possible. The District will pursue other options too.

13 I don't have children in the schools. How will Measure CC impact me?

Education matters to our entire community -- to all of us, whether or not we have children or grandchildren in the public schools. Investing in our schools is the best investment we can make. Good schools help young people become strong, contributing citizens. Good schools also help ensure an educated workforce, reduce school dropouts, delinquency, crime, incarcerations and welfare costs, protect property values, support the local economy and enhance the quality of life for all of us. Good schools are essential to a strong national economy, a vibrant democracy and a great country.

14 What about low-income seniors on fixed incomes?

Low-income seniors (65 and over) may apply for an exemption.

15 Who supports this Measure?

Our lists of volunteers, contributors, endorsers and other supporters grow every day. Already we have the endorsements of many individuals and these organizations:

- AARP local affiliates
- AAUW / American Association of University Women, Pasadena Branch
- All Saints Church Vestry
- Armory Center for the Arts
- Association of Pasadena School Administrators
- Dickson Podley Realtors
- First United Methodist Church of Pasadena
- The Interdenominational Ministerial Alliance of Greater Pasadena
- League of Women Voters Pasadena Area
- NAACP -- Altadena Branch
- Pasadena City Council
- Pasadena Education Network (PEN)
- Pasadena Educational Foundation
- Pasadena PTA Council
- Pasadena-Foothills Association of REALTORS®
- Teamsters Local 911
- United Nations Association (UNA) Pasadena / Foothills Chapter
- United Teachers of Pasadena
(preliminary and partial list)

16 How can I help?

You can volunteer to help this effort by contacting Darla Dyson at (626) 664-1425 or dyson.darla@gmail.com. Financial contributions can be mailed to Citizens for Quality Schools, 1530 Cheviotdale Drive, Pasadena, CA 91105.

Measure CC

To provide educational opportunities so local students are prepared to succeed in college and careers; to retain quality teachers; continue funding academic programs in advanced math, science, technology, music and art; keep school libraries open, and lessen the impact of state budget cuts, shall Pasadena Unified School District levy a tax of \$120 per parcel annually for five years, with independent citizens' oversight, exemption for low-income seniors, and with all funds benefiting our local public schools and students?